



WARNERS BAY CRICKET CLUB



Sponsorship Package Season 2025/2026



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Warners Bay Cricket Club

Where Community, Family and Sport come together

Established in 1930, the Warners Bay Cricket Club (WBCC) stands as a proud and enduring pillar within our community, embodying a rich legacy of sportsmanship and camaraderie.

As a family-oriented club, we are deeply committed to fostering an inclusive environment where players of all ages and abilities can thrive.

Our dedication to community engagement is exemplified through our ongoing partnership with All Ability Sports Coaching, a local organisation that creates opportunities for cricketers of all skill levels, including those living with physical and intellectual disabilities.

Our club's vibrant spirit and dedication to inclusivity ensure that everyone has the chance to experience the joy and excitement of cricket, making WBCC not just a club, but a cherished community hub.



Our Story



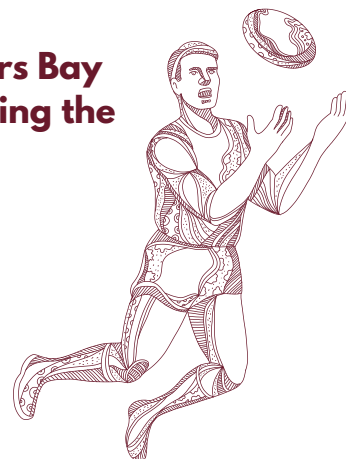
Feighan Oval & John Street Oval

We host our home games at Feighan Oval and John Street Oval in Warners Bay, both of which are conveniently situated in well-known public spaces within the suburb and the broader Lake Macquarie Local Government Area.

Surrounded by the breathtaking scenery of Lake Macquarie, our top-notch facilities are located amidst the vibrant business and dining district along The Esplanade, Warners Bay. On game days, particularly during the relaxed Saturday afternoons, foot traffic is usually at its highest.



We also share these excellent playing fields with Warners Bay Football Club and Warners Bay AFL who utilise them during the winter.



Our Home



Join the WBCC Family!

Sponsoring Warners Bay Cricket Club (WBCC) offers a unique chance to connect local sports, businesses, and the community, unlocking benefits for everyone involved.

By investing in WBCC, your business gains more than brand visibility; it becomes part of a thriving network of community engagement. The club will ensure your sponsorship receives the exposure it deserves, appreciated by a loyal audience. This partnership can boost your brand awareness, introducing your business to potential clients rooted in the community.

For local businesses, sponsoring WBCC expands your reach and taps into a diverse audience, enhancing reputation and goodwill. This visibility can increase product and service sales and boost engagement on digital platforms like your website and social media. In today's digital age, such engagement can drive significant business growth.

Your sponsorship profoundly impacts WBCC and helps maintain equipment and keeps the home grounds in top condition, providing an excellent environment for members and families. This commitment ensures that players and families enjoy the best possible experience. Moreover, your sponsorship aids the club's sustainable growth, contributing positively to the community.

By sponsoring WBCC, you're investing in the community's future.

Increased Overall Brand Awareness and Potential in Club Connections

We are amplifying our digital voice: New website, stronger social media presence!

WBCC's new match streaming will boost community engagement and sponsorship exposure opportunities

Unlock new sponsorship logo placements to enhance brand visibility and audience engagement

Presents an opportunity for your company to be seen as a valued local community supporter.

Track your impact: Be updated monthly on how your sponsorship is shaping change



Benefits



Bronze Package

\$500

- Business logo displayed on WBCC Website.
- Special mentions at all WBCC Social Events.
- Business logo displayed on selected Social Media Posts.
- Certificate of Appreciation

Silver Package

\$1000

- Business logo displayed on the back of Warners Bay Cricket Club's annual Club Sponsor Polo.
- Opportunity to sponsor an individual Division 1 or Women's T20 squad member (mentioned every time they are on socials)
- Opportunity to promote your business at social events and WBCC Presentation Night.
- Regular dedicated posts on our club Social Pages.
- Sponsor an Award for Presentation Night
- Elements of Bronze Package also included.

Gold Package

\$2000

- WBCC representatives to attend any relevant sponsoring business events.
- Sponsorship of a Major Season Award on Presentation Night.
- Option for 2 minute spot on our Club Podcast to promote your business during our weekly round up
- Prominent placement of logo on our new Club Sponsor Polo
- Elements of Bronze Package and Silver Package included.



Packages



Platinum Package

\$3500

- Reserved Sponsor Polo Placement 'Sleeve'
- 5 x Boundary Toblerones with your logo for Feighan 1 (visible on frogbox live stream and on match day at the grounds)
- Streaming Screen Logo Placement x 1
- Promotion at any promo day / hosted event.
- Framed Certificate of Appreciation of Platinum Sponsorship
- Podcast interview to be posted on our socials, (about ½ hr with Committee Member) will be used to generate upto 4 social posts.
- Elements of Gold Package included

Venue Package

\$TBN

- WBCC Presentation Night, After Match Gatherings, Guest Speaker Events and Trivia hosted at your venue, generating substantial revenue for your venue.
- Frogbox Logo Placement x 1
- Frogbox live streaming and replay opportunities, encouraging family and friends to attend en mass.
- Promotion at any promo day / hosted event.
- Framed Certificate of Appreciation as Venue Partner
- Podcast interview to be posted on our socials, (about 1 hr with committee member) will be used to generate upto 8 social posts.
- Option for additional recognition of patronage
- Elements of Platinum Package included



Packages



Frogbox Package

\$TBN

- 5 x Boundary Toblerones with your logo for Feighan 1 (visible on frogbox live stream and on match day at the grounds)
- Frogbox Logo Placement x 1
- Promotion at any promo day / hosted event.
- Framed Certificate of Appreciation of Frogbox Sponsorship
- Podcast interview to be posted on our socials, (about 1 hr with committee member) will be used to generate upto 8 social posts.
- Elements of Gold Package included

Diamond Package

\$TBN

- Front primary logo placement on Club Sponsor Polo
- 10 x Boundary Toblerones with your logo for Feighan 1 (visible on frogbox live stream and on match day at the grounds)
- Frogbox Naming Rights potential x 2 streams
- Frogbox Logo Placement x 1
- Frogbox live streaming and Replays opportunities, encouraging family and friends to attend en mass.
- Promotion at any promo day / hosted event.
- Framed Shirt of appreciation as a Major Partner Sponsor
- Podcast interview to be posted on our socials, (about 1.5 hr with committee member) will be used to generate upto 12 social posts.
- Prominent Website Logo Placement
- Cross Promotions
- Option for additional recognition of patronage
- Elements of Gold Package included



Packages



Sponsorship Package Comparison

	\$250	\$500	\$1,000	\$2,000	\$3,500	\$7,500	\$12,500	\$10,000
Benefit	Supporter	Bronze	Silver	Gold	Platinum	Frog box	Venue	Diamond
Website Logo Placement	✓	✓	✓	✓	✓	✓	✓	✓
Mention at social Events			✓	✓	✓	✓	✓	✓
Logo on selected posts		✓	✓	✓	✓	✓	✓	✓
Player Sponsorship					✓	✓	✓	✓
Lower Back Placement on Sponsors Polo		✓	✓					
Upper Back Placement on Sponsor Polo				✓				
Shoulders Placement on Sponsors Polo						✓		
Sleeve Placement on Sponsors Polo					✓			
Primary Front Placement on Sponsors Polo								✓
Chest Placement on Sponsors Polo							✓	
Framed Certificate of Appreciation		✓	✓	✓	✓	✓	✓	✓
Frogbox logo placement						✓	✓	✓
Framed Sponsors Shirt with Plaque						✓	✓	✓
50% of Rego Paid			✓					
%100 of Rego Paid				✓	✓	✓	✓	✓
5 Boundary Toblerones on F1					✓	✓		
10 Boundary Toblerones on F1							✓	✓
Events hosted at your venue							✓	
Interview taped to create posts				✓	✓	✓		✓
WBCC reps to attend events if required.						✓		✓
Dedicated regular posts					✓	✓	✓	✓
Award Presentation					✓	✓		✓
Tickets to Sponsor Night			1	2	2	3	5	5



Packages

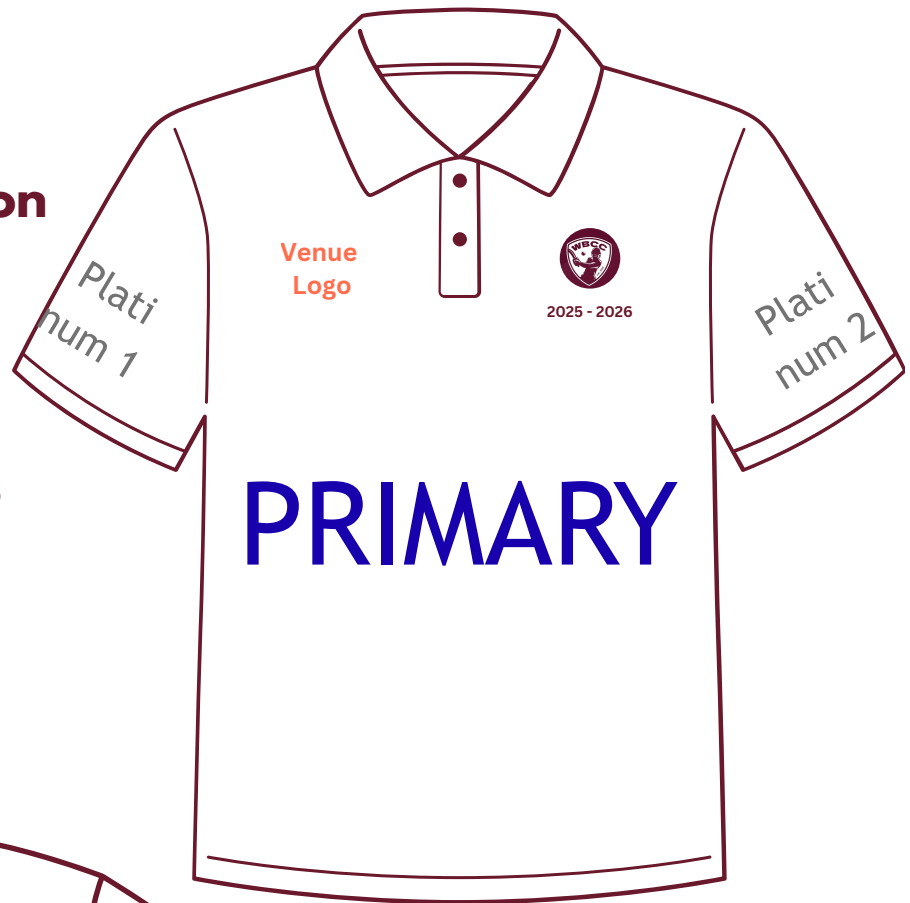


Club Sponsorship Polo

Approx 230 Polos/season

**Exposure at all events
and around the Bay**

**Exposure on all socials
including Facebook -
Instagram - Tiktok -
Frogbox - Youtube**



Club Polos



Social Media Exposure

TEAM OF THE WEEK!

CLAYTON BRIDGES	77'
MICHAEL BURKE	75'
KAYNE BRADLEY	66
MITCHELL HODGETTS	65
NETHRAJEITH SRINIVASALU	46' & 2/19
TAINE BARKER	40
DEREK LODGE	39'
LIAM LEWIS	4/30
ALEX REEVES	4/38
CRAIG WELSH	3/36
GRANT RIORDEN	3/37



MYLES OULTRAM



SPONSORED BY
WARNERS BAY SPORTS CLUB



GRAND FINAL - SATURDAY MAR 22 - 8:30AM
UNDER 15-18S
VS. LAKE MACQUARIE AT CARDIFF 2

KANE SMALL
NICHOLAS KRUM
HAMISH CASTLES
BLAKE POOLE
OLIVER CROFT
MICHAEL SMILLIE
CHARLIE WOOD
JOSHUA BARRETT
NATHAN PEARSON
CALLUM COX
BAZIF KHATTAK
HUGH PEARSON



COACH: ANDREW PEARSON



SPONSORSHIP SPOTLIGHT!



SEASON LAUNCH

SATURDAY OCTOBER 26, 6:30PM START
WARNERS BAY SPORTS CLUB

FREE BBQ, OUTDOOR BAR, BAREFOOT
BOWLS, PLAYER OF THE MONTH AWARDS,
100 CLUB AND PLENTY MORE!



Placement



Get in Touch Today!

We're eager to hear from you about sponsoring the WBCC! Your support is the fuel that keeps us soaring and making waves in the community.

If sponsorship isn't in the cards right now, don't worry—there are loads of other ways to jump in! Hit “like” and “share” on our social media to help us spread the word far and wide. Roll up your sleeves and join the fun at our BBQ events, where you can connect with fellow enthusiasts, and support the sponsors that support our club.

And, of course, your cheers at Feighan Oval are always welcome. Every ounce of support counts, and we're thrilled to have you onboard in any way!



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Contact Us